



WHDH-TV
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Advertiser
Agency
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Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 174702
Inv Date 10/28/2012
Terms Net 30
Contract 48580
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est. 1904 Sked C (27984)
Local/Political Candidate Agency
1904 C/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:53PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 7:56AM (Tu)	00:30	Today Show	OFA12D132H	\$2300.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/19/12 7:28AM (Fr)	00:30	Today Show	OFA12D132H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 8:36AM (Tu)	00:30	Today Show	OFA12D132H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/17/12 8:30AM (We)	00:30	Today Show	OFA12D132H	\$2300.00	
3.1	SPOT			10/16/12			1 preempt @ \$1000.00	\$0.00	End Dated
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 10:29AM (Tu)	00:30	Today Show	OFA12D132H	\$850.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/17/12 10:56AM (We)	00:30	Today Show	OFA12D132H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Per week (1), Tu, We, Th, Fr	10/19/12 11:51AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12D132H	\$850.00	
6.0	SPOT	1:00PM- 2:00PM	Per week (1), Tu, We, Th, Fr	10/19/12 1:46PM (Fr)	00:30	Days of our Lives	OFA12D132H	\$900.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/16/12 2:46PM (Tu)	00:30	DOCTORS Episode: 5036	OFA12D132H	\$600.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/18/12 2:20PM (Th)	00:30	DOCTORS Episode: 5024	OFA12D132H	\$600.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (3), Tu, We, Th, Fr	10/16/12 7:12PM (Tu)	00:30	Access Hollywood Episode: 4202	OFA12D132H	\$2200.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (3), Tu, We, Th, Fr	10/18/12 7:10PM (Th)	00:30	Access Hollywood Episode: 4204	OFA12D132H	\$2200.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (3), Tu, We, Th, Fr	10/19/12 7:26PM (Fr)	00:30	Access Hollywood Episode: 4205	OFA12D132H	\$2200.00	
9.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/18/12 7:51PM (Th)	00:30	EXTRA Episode: 19040	OFA12D132H	\$2400.00	
9.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/19/12 7:56PM (Fr)	00:30	EXTRA Episode: 19041	OFA12D132H	\$2400.00	
10.0	SPOT	8:30PM-UP ALL NIGHT	Day, Th-1	10/18/12 8:51PM (Th)	00:30	UP ALL NIGHT	OFA12D132H	\$10000.00	
11.0	SPOT	9:00AM-10:00AM	Day, Sa-1	10/20/12 9:46AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D132H	\$400.00	
12.0	SPOT	4:30AM-Early Today	Per week (1), We, Th	10/18/12 4:57AM (Th)	00:30	Early Today	OFA12D132H	\$100.00	M/G For 3.1.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$35,750.00	Total Spots	18
Commission	(\$5,362.50)		
Net Total	\$30,387.50		